



ST.MARY'S COLLEGE (AUTONOMOUS)

(Re-accredited with 'A+' Grade by NACC- 4th Cycle)

Thoothukudi-628001, TamilNadu, India

(Affiliated to Manonmaniam Sundaranar University)

PG & Research Department of Commerce

ASSOCIATION ACTIVITIES FOR THE YEAR 2020-21			
Topic	Date	Resource person	Beneficiaries
"New Media Marketing: Connecting With Modern Audience"	7.10.2020	Rev.Fr.Dr.A.Ignacy, Vice Principal & Head, Department of Visual Communication, St.Xavier's College (Autonomous) Palayamkottai.	All UG and PG students
Becoming an Effective Communicator: Skills for everyday success	6.2.2021	Mr.DavidAylingJeyapaul, Associate Professor, Department of English, Francis Xavier Engg. College, Vannarpettai.	All UG and PG students